

ELEANOR OPDAHL, CMI

MEDICAL & INSTRUCTIONAL ILLUSTRATOR, DIGITAL ASSET LIBRARIAN

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EDUCATION

- 2017** **The Johns Hopkins University School of Medicine**
Master of Arts, Medical & Biological Illustration
- 2015** **Mississippi State University**
Bachelor of Fine Arts, Drawing - *summa cum laude*
Biology Undergraduate Research Program

EXPERIENCE

- Sept. 2017 - Present** **SENIOR MEDICAL ILLUSTRATOR**
Healthwise - Boise, ID/Remote
- Created a diverse library of award-winning patient education illustrations, adhering to the style guide (style-matching).
 - Collaborated with a creative team in weekly critiques, providing and eliciting feedback to ensure cohesion and brand adherence.
 - Developed and iterated on workflows for multiple asset types, from assignment to production, review, and publication, and ensured cross-team alignment to meet organizational goals.
 - Trained and supervised others on style-matching, file structure, asset management, and operational processes.
 - Developed new visual styles and products to accommodate language barriers and clinic printing limitations.
 - Collaborated with clinical reviewers to ensure medical accuracy of visual assets.
- Special Projects:**
- Diversity & Representation Project - designed and executed the development of a diverse library of human figures made for re-use in new assets. Utilized asset management tools to monitor and improve diversity across content subsets. Created documentation and guidelines around our approach to diversity in visual content.
 - Digital Asset Management (DAM) - Consulted stakeholders to create a DAM taxonomy that supports a broad variety of visual assets. Utilized user stories to optimize user experience of different roles that access the DAM. Leveraged metadata to assess health and status of assets and plan future content.
 - Continuing Education - Facilitated trainings for all content creators on topics such as medical evidence standards, accessibility guidelines, inclusive content for non-binary audiences, and diversity in visual content.
- May 2017 - Sept. 2017** **PATIENT EDUCATION SPECIALIST**
Johns Hopkins Hospital - Baltimore, MD
- Created friendly, accessible illustrations for patients, simplifying the communication of complex vascular conditions to aid in shared decision-making.
 - Wrote and edited text content to meet 6th-8th grade reading level requirement, making it accessible to patients.

CORE TECHNOLOGY

Digital Asset Management — Adobe Experience Manager, Cloudinary, Kontent.ai
Adobe Creative Cloud — Photoshop, Illustrator, InDesign, After Effects
Microsoft Office — Word, PowerPoint, Excel
Additional — Cinema4D, Wrike, Mural, WordPress, AirTable, Jira

STATEMENT

Visual content creator who prioritizes diversity, accessibility, and user-centered design. Specialized in digital asset management. Team-oriented, and eager to learn, iterate, and maximize individual strengths.

SKILLS

- Leadership, collaboration
- User-centered design, user experience
- Prioritizing diversity and accessibility in content
- Project management
- Workflow creation and optimization
- Digital asset management, taxonomy development
- Design, typography
- Written, spoken, presentational expertise
- Medical research, parsing complex information
- Medical illustration, medical-legal illustration, technical illustration, patient education
- Dynamically filling roles to meet team needs

AWARDS

- Digital Health Awards
 - **Gold Award, 2022**
Spinal and Epidural Anesthesia
 - **Merit Award, 2022**
Assisted Cough: Abdominal Thrust Assist
 - **Bronze Award, 2021**
Pediatric Inhaler Use
 - **Gold Award, 2021**
Asthma in Children
 - **Merit Award, 2021**
Lichen Planus on Skin
- Association of Medical Illustrators
 - **Merit Award, 2017**
Infantile Hemangioma Patient Education